

PR INTERNSHIP

The Brand

Censio is the first Matchmaking App that helps you find love. Just like a professional matchmaker, Censio provides you with one highly compatible match at a time using its proprietary AI technology. We pride ourselves in a user-first approach, standing for quality at the highest level and constantly pushing the limits.

We have an opening for a confident PR Intern. This is a great opportunity for a college student, in their senior year, looking to potentially start their career as part of an energetic team and company that is about to disrupt the industry.

Email your resume to careers@censio.love

The Ideal Candidate

- ⦿ Is knowledgeable about the matchmaking and online dating world
- ⦿ Stays on top of the consumer, marketing, and news media landscapes
- ⦿ Knows how to build a social media presence and get followers
- ⦿ Can analyze and contextualize information quickly and present ideas/solutions in an organized and concised manner
- ⦿ Is majoring in Communications, Marketing, Public Relations, English, Journalism, or other related field
- ⦿ Enjoys public speaking and storytelling (Bonus)
- ⦿ Has relevant press/media contacts in the technology and/or online dating industry (Super Bonus)

What you will do

- ⦿ Work closely with the business and marketing team (lucky you)
- ⦿ Research social media stars, trends and influencers
- ⦿ Form strong relationships with key social media influencers
- ⦿ Develop exclusive sponsorships with social media influencers
- ⦿ Assist in content creation for social media, including youtube
- ⦿ Manage all social media accounts
- ⦿ Write unique articles about dating and relationships on behalf of Censio
- ⦿ Connect and follow-up with media contacts and press in the tech industry
- ⦿ Create, update, and distribute Press Kit(s)
- ⦿ Be a journalist's main point of contact